

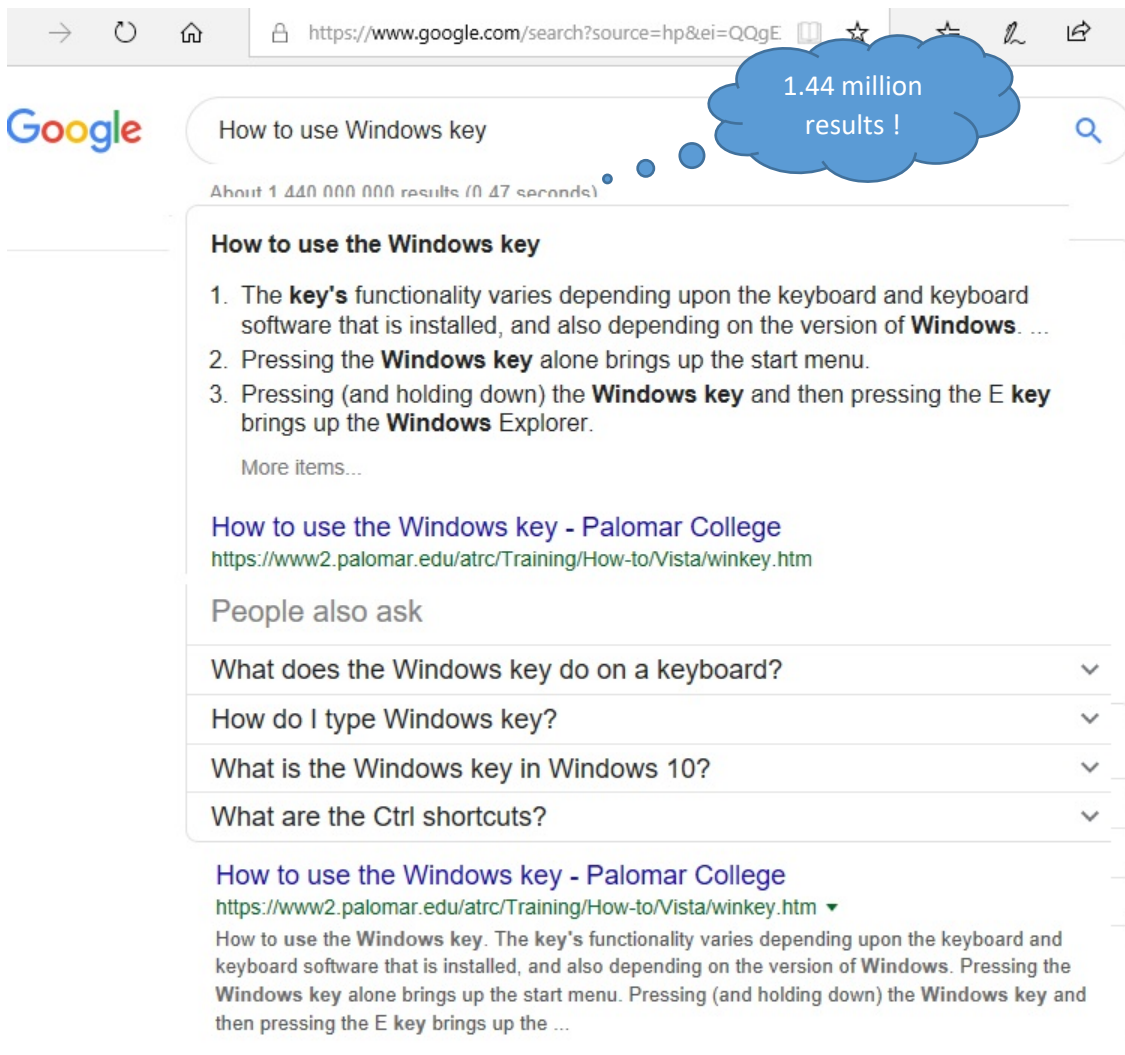
## How to search the AU website

Search engines like Google can help you find information on our AU website.

To demonstrate I will show how to find out what the AU site has on “How to use Windows key”. This is a computer help document that is in the AU section on computer activities. Further, the focus will be narrowed to using Google.

First we will see that unless a trick is employed the search will appear to fail or prove futile.

Therefore, the following is the result of the search of having entered only the desired search criteria.



The screenshot shows a Google search interface. The search bar contains the text "How to use Windows key". A blue callout bubble above the search bar indicates "1.44 million results!". Below the search bar, the text "About 1 440 000 000 results (0.47 seconds)" is visible. The search results include a link titled "How to use the Windows key" with a list of three items:

1. The **key's** functionality varies depending upon the keyboard and keyboard software that is installed, and also depending on the version of **Windows**. ...
2. Pressing the **Windows key** alone brings up the start menu.
3. Pressing (and holding down) the **Windows key** and then pressing the **E key** brings up the **Windows Explorer**.

Below the list, there is a link "How to use the Windows key - Palomar College" with the URL <https://www2.palomar.edu/atrc/Training/How-to/Vista/winkey.htm>. Underneath, there is a section "People also ask" with four questions:

- What does the Windows key do on a keyboard?
- How do I type Windows key?
- What is the Windows key in Windows 10?
- What are the Ctrl shortcuts?

Below the "People also ask" section, there is another link "How to use the Windows key - Palomar College" with the URL <https://www2.palomar.edu/atrc/Training/How-to/Vista/winkey.htm> and a snippet of text: "How to use the **Windows key**. The **key's** functionality varies depending upon the keyboard and keyboard software that is installed, and also depending on the version of **Windows**. Pressing the **Windows key** alone brings up the start menu. Pressing (and holding down) the **Windows key** and then pressing the **E key** brings up the ..."

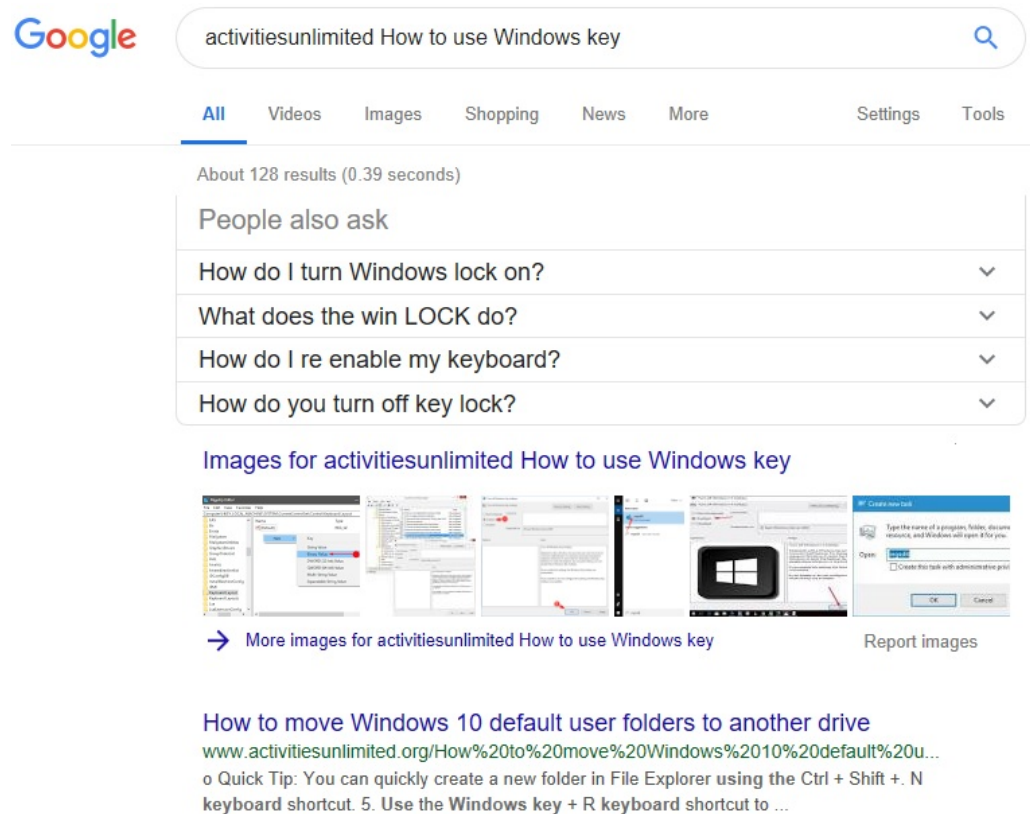
It must be that some of the words like “Windows” are claiming matches. The results are meaningless because we are only interested in searching AU.

We do not know that the phrase is a title of a document but let's assume that anyway. We will try a very targeted search next.



*These fewer responses still did not include one for AU.*

Here is the result from applying a trick.








Here we see that some information related to our search has been found on the AU webpage.

By using the same search on Bing we see:

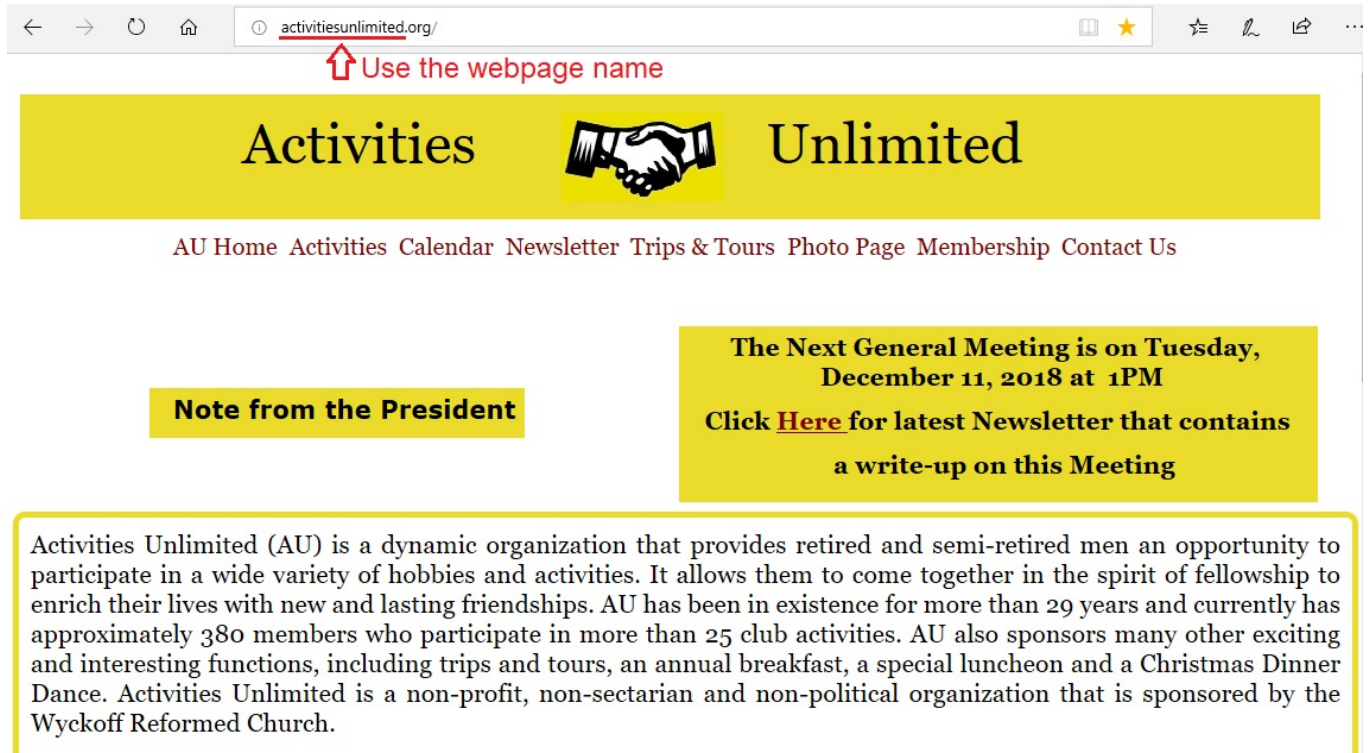
The screenshot shows a Bing search results page. The search bar contains the text "activitiesunlimited How to use Windows key". Below the search bar, there are navigation tabs for "All", "Images", "Videos", "Maps", "News", "Shopping", and "My saves". The "All" tab is selected. The search results show 82,200,000 results. The first result is a PDF document titled "How to use the Windows Key (002) - activitiesunlimited.org" with a URL "activitiesunlimited.org/How to use the Windows Key (002).pdf". The description says: "By adding a letter (depress logo key and letter key at same time) you can do many things or enjoy many shortcuts. For keys that are words I use () to denote that key – such as the (Enter) key." The second result is "Can I use an OEM windows 10 key to activate windows 10 ..." with a URL "https://answers.microsoft.com/en-us/windows/forum/windows\_10...". The description says: "Jan 08, 2017 - Can I use an OEM windows 10 key to activate windows 10 after installing it ... If you are unable to activate Windows 10 after all the above and you are certain you have the correct edition installed, then please attempt phone activation:". The third result is "Is it possible to use a Windows 10 product key to activate ..." with a URL "https://superuser.com/questions/1031173/is-it-possible-to-use-a...". The description says: "Use genuine Windows media and a corresponding product key for the version of Windows that is eligible for downgrade. The media/key should come from a ...".

The first response is an article on AU that can be downloaded or printed that covers the subject on the search. Click on it to see:

The screenshot shows a web browser window with the address bar containing "activitiesunlimited.org/How%20to%20use%20the%20Windows%20". The page title is "How to use the Windows Key" with a Windows logo icon. The main content area features a large Windows logo icon and the text: "Depress the windows key to toggle to and from the Windows 10 start screen." Below this, it says: "Who knew? By adding a letter (depress logo key and letter key at same time) you can do many things or enjoy many shortcuts. For keys that are words I use () to denote that key – such as the (Enter) key." There is a section titled "Apps that can be launched" with a list of shortcuts:

 E	File Explorer
 (Alt) (Enter)	WindowsMedia Center
 U	Ease of Access Center
 S	Search charm to search Windows and the web
 X	Open the Quick Link menu

This aid to a better search is good for any website by extracting the webname from the address bar. As is shown below:



The screenshot shows a web browser window with the address bar containing "activitiesunlimited.org/". A red arrow points to the address bar with the text "Use the webpage name". Below the address bar is a yellow banner with the text "Activities Unlimited" and a logo of two hands shaking. Underneath the banner is a navigation menu with links: "AU Home", "Activities", "Calendar", "Newsletter", "Trips & Tours", "Photo Page", "Membership", and "Contact Us". There are two yellow callout boxes: one on the left says "Note from the President" and one on the right says "The Next General Meeting is on Tuesday, December 11, 2018 at 1PM. Click [Here](#) for latest Newsletter that contains a write-up on this Meeting". At the bottom, a yellow-bordered box contains a paragraph of text about the organization.

↑ Use the webpage name

# Activities Unlimited

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**Note from the President**

**The Next General Meeting is on Tuesday,  
December 11, 2018 at 1PM**  
Click [Here](#) for latest Newsletter that contains  
a write-up on this Meeting

Activities Unlimited (AU) is a dynamic organization that provides retired and semi-retired men an opportunity to participate in a wide variety of hobbies and activities. It allows them to come together in the spirit of fellowship to enrich their lives with new and lasting friendships. AU has been in existence for more than 29 years and currently has approximately 380 members who participate in more than 25 club activities. AU also sponsors many other exciting and interesting functions, including trips and tours, an annual breakfast, a special luncheon and a Christmas Dinner Dance. Activities Unlimited is a non-profit, non-sectarian and non-political organization that is sponsored by the Wyckoff Reformed Church.